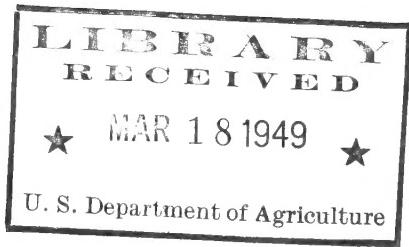


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EVERETT CLARK
Poquonock (Windsor) Connecticut
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ANNUAL PRICE LIST
NEWER GLADS
Spring 1949
EVERETT CLARK
POQUONOCK, (WINDSOR) CONNECTICUT

FOREWORD

Another "Glad" year has rolled around! Now, with the happy holidays a thing of the past, evenings are being spent studying and perusing catalogs and price lists, in anticipation of the Spring planting season. Our flowers, in spite of a prolonged drouth, were exceptionally lovely—and our bulbs would tempt you to try them! Your many letters and comments were greatly appreciated as were the numerous visitors to our fields, this summer. So with a word of thanks for your past letters and a bid for your business in the near future, we present our 1949 catalog!

If you want the jumbo bulbs, and we have some beautiful ones, so specify and we will give them to you as long as they last.

I thank you for your patronage and hope I may continue to serve you. If for any reason, past bulbs have not given good results, please let me know.

Terms: Single bulbs or bulblets at the ten rate, but no single item for less than five cents. 25 bulbs or bulblets at the 100 rate; 250 at the 1,000 rate. Pints and half pints in generous measure at the quart rates. Prepaid spring delivery on all orders over \$2.00—except for F. O. B. prices.

Cash, please. With the following extras of your selection: On orders up to \$5.00 you may select 10% in extra bulbs; \$5.00 to \$10.00, 15% in extra bulbs; \$10.00 to \$20.00, 20% in extra bulbs. Over \$20.00, 30% in extras. If you purchase large bulbs only in lots of 25 or more and will call for them or pay express charges, you may take a cash discount of one-third instead of extra bulbs. The above extras and discounts do not apply to F. O. B. quotations. Gratis bulbs for the names of your glad-loving friends.

Stock of bulbs for 1949 guarantee the same bright, clean, healthy stock as usual.

NEWER GLADS - Spring 1949

NEWER GLADS . Sp

		Per	L	M	S	Bulblets Per
Abbu Hasson, New deep blue	1	\$.20	\$.15	\$.10
Abigail, New early lavender	1	1.00	.75	.50	10	\$1.00
Acca Laurentia, Orange-yellow with a creamy throat	10	1.50	1.00	.50	100	.50
Algonquin, Large bright red	10	.60	.40	.25
Anna Mae, Very early, pure white	10	.80	.50	.30
Ave Maria, Best medium blue	10	.60	.40	.25	½ pt.	1.00
Bagdad, Magnificent smoky	10	.60	.40	.25	½ pt.	.50
Barcarole, Large clear orange, Late	10	.60	.40	.25	½ pt.	.50
Beacon, Salmon scarlet, creamy throat	10	.60	.40	.25	½ pt.	.75
	100	4.50	3.20	2.00
Berty Snow, Good light lavender	10	.60	.40	.25	½ pt.	.50
	100	4.50	3.20	2.00	qt.	1.50
Big Top, Huge light pink	10	.80	.50	.30	100	.25
Birch Red, Nice medium dark red	1	1.60	1.00	.70	10	.50
Black Opal, Exhibition dark red	10	.60	.40	.25
Blaze, Tall light scarlet	10	.60	.40	.25
Bleeding Heart, Tinted white, red blotch	10	.60	.40	.25
Blue Beauty, Tall medium blue	10	.80	.50	.30	100	.25
Buckeye Bronze, Old rose, orange and brown ...	10	.80	.50	.30	100	.25
Burma, Huge ruffled deep rose	1	.25	.15	.10	100	.75
Capeheart, Light salmon rose, Very nice	10	.60	.40	.25	½ pt.	.50
	100	4.50	3.20	2.00	qt.	1.50
Charles Dickens, Tall clear purple	10	.60	.40	.25
	100	4.50	3.20	2.00
Charmaine, Rich deep rose, early	10	.60	.40	.25	½ pt.	.50
Connecticut Yankee, Light pink, red throat blotch	1	1.00	.75	.50	10	1.00
Corona, Large creamy white, Rose edged petals	10	.60	.40	.25	½ pt.	.50
	100	4.50	3.20	2.00	qt.	1.50
Crinkle Cream, Large, ruffled light yellow.....	10	1.00	.70	.40	100	.50
Discovery, Ruffled Cream, red throat	10	1.20	.80	.50
Dream Castle, Light coral pink	10	1.20	.80	.50	100	.50
Dr. F. E. Bennett, Fiery orange scarlet	10	.60	.40	.25
	100	4.50	3.20	2.00
Dr. Whiteley, Large yellowish apricot	1	.25	.15	.10
Early Dawn, Large early salmon rose	10	.60	.40	.25	½ pt.	.50
Elanora, Very dark rose red	10	1.00	.70	.40
Elizabeth the Queen, Finest light lavender. Nicely ruffled	100	.80	.50	.30	100	.25
Ethel Cave Cole, Large light pink	10	.60	.40	.25	½ pt.	.50
	100	4.50	3.20	2.00	qt.	1.50
Fair Angel, Excellent large ruffled cream	10	.60	.40	.25	½ pt.	.75
Firebrand, Beautiful scarlet	1	.25	.20	.15	10	.20
Firefly, Flaming scarlet, early	10	.60	.40	.25	½ pt.	.50
Fuchsia Belle, Deep reddish rose	1	.75	.50	.25	10	.50
General Douglas MacArthur, Early rose	10	.80	.50	.30	100	.25
Gerber Herald, Tall ruffled yellow	10	1.00	.70	.50	100	.50

		Per
Genghis Khan, Extra large, light pink	1	
Gold Dust, Very early, deep yellow	10	
	100	
Golden Chimes, Lovely soft yellow	10	
Golden State, Exhibition deep yellow	10	
Green Light, Large greenish yellow	10	
Greta Garbo, Soft light rose-pink	10	
Harman, Extra large light red, very nice	10	
Hawkeye Red, Nice large medium red	10	
Heavenly White, Sparkling white	10	
Hindenburg's Memory, Tall dark red	100	
	1000	
Huntress, New early lavender	1	
Imprumtu, Tall white, lavender throat	10	
Intruder, Immense orange-red	1	
Indian Princess, Deep rose-red	10	
Jeanie, Beautiful huge pink	10	
	100	
King Click, Nice tall, clear red	10	
King Lear, Tall ruffled purple, Early	10	
Lady Jane, Tall light cream, Nice	10	
Latana, Early orange and yellow	10	
Lavender Prince, Tall mauve lavender	10	
	100	
Lavender Queen, Tall lavender	10	
	100	
Leading Lady, Creamy white Picardy	10	
Legend, Large, tall light pink	10	
Leona, Very tall, deep purplish rose red	10	
Magnolia, Large creamy rose	10	
	100	
Maid of Orleans, Milky white, canary throat	10	
	100	
Malta, Huge tall roes, A giant	10	
Margaret Beaton, Huge white, small red blotch	10	
	100	
Marimba, Tall large light buff	10	
Marlyn, Very tall, large pink	1	
Marsallaise, Deep crimson red, Late	10	
Martha Deane, Tall medium yellow	1	
Mary Frey, Large early lavender	10	
Max Reger, Fine light blue, Early	10	
Mercury, Brilliant vermillion	10	
Milford, Lovely clear light blue	10	
Minuet, Standard light lavender	10	
Miss Bloomington, Soft yellow, Early	10	
Miss Alameda, Tall blotched pink, Nice	10	
Miss Wisconsin, Beautiful deep rose	10	

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NEWER GLADS - Spring 1949

Per	L	M	S	Bulblets Per
..... 1	.75
..... 10	.60	.40	.25	½ pt. .50
..... 100	4.50	3.20	2.00	qt. 1.50
..... 10	.60	.40	.25
..... 10	2.00	1.60	.80	100 .50
..... 10	1.00	.70	.50
..... 10	.60	.40	.25
..... 10	.60	.40	.25	½ pt. 1.00
..... 10	1.00	.70	.40	100 .50
..... 10	1.50	.70	.40	100 .50
..... 10	.60	.40	.25	½ pt. .75
..... 100	4.50	3.20	2.00	qt. 2.00
..... 1	.35	.25	.15	10 .25
..... 10	1.00	.70	.50
..... 1	.50	.30	.20	10 .25
..... 10	.80	.50	.30	100 .25
..... 10	.60	.40	.25	½ pt. .75
..... 100	4.50	3.20	2.00	qt. 2.00
..... 10	1.00	.70	.40	10 .10
..... 10	.60	.40	.25	½ pt. 1.00
..... 10	.80
..... 10	.80	.50	.30	100 .25
..... 10	2.00	1.20	.80	10 .25
..... 100	16.00	9.60	6.00	100 1.60
..... 10	.60	.40	.25	½ pt. .75
..... 100	4.50	3.20	2.00	qt. 2.00
..... 10	1.00	.70	.40	100 .50
..... 10	.60	.40	.25	½ pt. .50
..... 10	.60	.40	.25
..... 10	.60	.40	.25	½ pt. .50
..... 100	4.50	3.20	2.00	qt. 1.50
..... 10	.60	.40	.25
..... 100	4.50	3.20	2.00
..... 10	1.00	.60	.25	100 .50
atch.	10	.60	.40	.25 ½ pt. .75
..... 100	4.50	3.20	2.00	qt. 2.00
..... 10	.80	.50	.30	100 .25
..... 1	.15	.10	.05	10 .10
..... 10	.80	.50	.30
..... 1	1.00	.70	.40	10 .50
..... 10	.60	.40	.25	½ pt. .75
..... 10	.60	.40	.25
..... 10	1.00	.70	.40	100 .25
..... 10	.60	.40	.25
..... 10	.60	.40	.25
..... 10	.60	.40	.25	½ pt. .50
..... 10	.60	.40	.25
..... 10	2.50	1.75	1.00	10 .10

						Bulblets Per
	Per	L	M	S	100	.25
Misty Dawn , Extra large smoky gray	10	.80	.50	.30	100	.25
Mohawk , Deep maroon red	10	.60	.40	.25	½ pt.	.50
Morocco , Dark red, almost black	10	.60	.40	.25
Mother Kadel , Nice clear yellow	10	.60	.40	.25	½ pt.	1.00
Mother Machree , Smoky salmon	10	.60	.40	.25
Mt. Index , Early tall white, yellow throat	10	1.00	.70	.40	100	.50
Mystery , Bright pink, small rose blotch	1	.25	.15	.10	10	.25
New Europe , Large bright red	10	1.20	.80	.50	100	.50
Orange Gold , Huge orange and gold	1	.20	.15	.10	10	.25
Oregon Gold , Tall ruffled light yellow	10	.80	.50	.30	100	.25
Oriental Pearl , Giant cream	10	3.00	2.00	1.00	10	.50
Our Selection , Smoky salmon, red and cream.....	10	.60	.40	.25
Pacifica , Tall near white	10	.60	.40	.20
Pelegrina , Best violet blue	10	.60	.40	.20
Picardy , Best salmon pink	10	.60	.40	.25	½ pt.	.50
	100	4.50	3.20	2.00
Purple Supreme , Extra tall purple, Late	10	1.00	.70	.50	100	.25
Red Charm , Medium deep red, Extra	10	.80	.50	.30
Red Penny , Very early light red	10	.80	.50	.30	100	.50
Revlon , Bright medium red	1	.25	.15	.10	10	.20
Rocket , Commercial scarlet	10	.60	.40	.25	½ pt.	.75
Rosa Van Lima , Lovely pure pink	10	.60	.40	.25	½ pt.	.50
	100	4.50	3.20	2.00	qt.	1.50
Rose Delight , Charming light rose	10	.60	.40	.25
Rose O'Day , Beautiful lavender rose	1	.25	.15	.10	10	.10
Ruffled Beauty , Nice large light yellow	10	.60	.40	.25	½ pt.	.75
Similor , Orange shading to yellow in throat, Tall	10	.80	.50	.30
Silver Wings , Large ruffled near white	10	1.60	1.00	.50	100	.50
Snow Princess , Large creamy white	10	.60	.40	.25	½ pt.	.50
	100	4.50	3.20	2.00	qt.	1.50
Snow White , Very large clear white	10	1.00	.60	.30	100	.25
Spotlight , Large deep yellow with small red blotch	10	1.60	1.00	.60	100	1.00
Stoplight , Nice clear red, Late	10	.60	.40	.25	¼ pt.	1.00
Summer Gal , Ruffled geranium pink	1	1.50	1.00	.50	10	.75
Sunlight , New light orange	1	.75	.50	.25	10	.40
Tohlahneka , Huge light yellow	10	1.20	.80	.50	100	.50
Uncas , Exhibition burnt orange	10	.60	.40	.25
Vagabond Prince , Mahogany brown, scarlet blotch	10	.60	.40	.25
Vela , Bright orange scarlet	10	.80	.50	.30	100	.25
Valeria , Scarlet red, Extra nice	10	.80	.60	.40
Vulcan , Large clear medium purple	10	.80	.60	.40	100	.25
White Gold , Mammoth cream	10	.80	.60	.40	100	.25
	100	6.40	4.80	3.00	½ pt.	1.50
Yankee Lass , Beautiful huge shell pink	1	2.50	1.50	1.00	10	2.00
Yellow Emperor , Deep rich yellow	10	.60	.40	.25	½ pt.	.50
Zuni , Giant smoky	10	.80	.60	.40
Best Possible Mixture	100	4.50	3.20	2.00

The Following Per 1,000 F. O. B. Windsor

	No. 3	No. 4	No. 5	No. 6		No. 3	No. 4	No. 5	No. 6
Ave Maria	\$18.00	\$15.00	\$10.00	Hindenburg's Memory	\$20.00	\$16.00	\$12.00	\$ 8.00
Capeheart	\$20.00	16.00	12.00	8.00	Jeanie	20.00	16.00	12.00	8.00
Charmaine	12.00	8.00	Lavender Queen	16.00	12.00	8.00
Elizabeth the Queen	24.00	20.00	16.00	12.00	Magnolia	20.00	16.00	12.00	8.00
Ethel Cave Cole	20.00	16.00	12.00	8.00	Margaret Beaton	20.00	16.00	12.00	8.00
Fair Angel	20.00	16.00	12.00	8.00	Mother Kadel	20.00	16.00	12.00	8.00
Gold Dust	20.00	16.00	12.00	8.00	Ruffled Beauty	20.00	16.00	12.00	8.00
Harman	12.00	8.00	Snow Princess	12.00	8.00

I can supply bulblets in quantity, at wholesale prices, on many varieties. Why not send me a list of your needs? Will be glad to quote you prices.

(L) large, (M) medium, and (S) small sizes are those common to the trade. Large bulbs can be depended upon for the finest spikes. Medium size bulbs will prove very satisfactory. Small bulbs may do well.

Gladioli are very easy to grow. Following are a few of the principal rules to follow:

Select a place in the open garden where other tall growing plants will not shade them. Glads like and need full sunshine. Mix with the soil, any good grade of commercial fertilizer or well rotted compost or manure. Select good healthy bulbs. Place them in a trench at least five inches deep and about three inches apart in a straight or staggered row. Cover at once. It is better to plant deeper than too shallow. One or two light applications of fertilizer during the growing season, before buds appear, will help insure good spikes.

This past season was the hardest on blooms of any we have experienced in the twenty odd years we have grown Glads commercially. No appreciable rainfall during the summer months. Anyone who was unable to irrigate was just out of luck. We were fortunate and could irrigate.

Following are the first ten to bloom in my patch this past season.

Gold Dust came first, three days ahead of Rosa Van Lima and Maid of Orleans. Anna Mae came only a day later. Harman was the first of the reds to bloom. This one is large and tall too. Acca Laurenta an orange, and a new addition came next. Max Reger and Miss Bloomington were the next to make their appearance. Next came the gigantic White Gold and last an old variety Mary Frey.

Will not try to comment on the newer ones as most of them bloomed during the dry weather before we were able to irrigate.

Join the Connecticut Gladiolus Society if you live nearby. You will be warmly welcomed by its members. Send the dues of \$2.00 to me and I will be glad to forward them to the Secretary.

SATISFACTION GUARANTEED

Successful control measures include the following:

(1) Treat the bulbs with Cyanogas-G or other fumigant upon digging the bulbs in the fall. Small quantities of bulbs may be put in paper bags or shoe boxes and sprinkled with Napthalene flakes — 1 ounce per 100 bulbs. Let the flakes evaporate. (2) Store in a cool, dry place and keep at a temperature of 40 degrees. Do not let the bulbs freeze. (3) Treat or soak in a solution of bichloride of mercury (corrosive sublimate) before planting. Husk the bulbs previously, if possible. Soak for two hours in a solution of 1.1000. one tablet to one pint of water. Use stone crocks, glass jars, or wooden tubs—not a metal container. Large numbers of bulbs may be tied in sacks and kneaded on the floor in lieu of husking. Thorough soaking will destroy all thrips and their eggs. (4) Spray every week or ten days after the plants are six inches high. Do not wait until the buds appear. It is too late then. Effective spraying will control those thrips that have survived or that may appear from nearby infestations.

Tartar Emetic, used as follows, has proven very satisfactory in controlling thrips. Tartar Emetic 4 1/2 teaspoonsful, sugar 1 2/3 cups, water 3 gals. Apply late in the afternoon or early evening.

EVERETT CLARK

Poquonock, (Windsor) Connecticut